









**IAM STA ROSA/AFP** 

# ALLIANCE FOR GLOBAL EQUALITY FACT SHEET

#### **BACKGROUND**

Global efforts to advance LGBTQI+ equality have been set back by the COVID-19 pandemic and a continued rise in antirights movements and authoritarianism. The geopolitical landscape has worsened unemployment rates, food insecurity, and political and social exclusion and reduced access to services and civic spaces.

The Alliance for Global Equality seeks to bolster the resilience of the global LGBTQI+ movement and better equip key political and private-sector stakeholders in specific countries to lead social change for more inclusive development and improved economic growth and democratic participation for LGBTQI+ people.

The Alliance is a five-year (2022–2027) collaboration among Outright International, Out & Equal Workplace Advocates, and Victory Institute to build partnerships with private-sector companies, private foundations, and country-level civil society organizations (CSOs) and community-based organizations (CBOs). The Alliance's establishment and work are supported by USAID, with matched private funding from Oak Foundation, Dreilinden, and other private-sector partners.

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### **OBJECTIVES**

#### STRENGTHEN GLOBAL LGBTQI+ MOVEMENT INFRASTRUCTURE

The Alliance will provide grants to established and emerging LGBTQI+ CSOs and CBOs to help them recover from the devastating impact of the COVID-19 pandemic and lay the foundation for future resilience. LGBTQI+ organizations will also receive grants to support livelihoods and continue strengthening the rights, dignity, and well-being of LGBTQI+ people and communities.

## BETTER EQUIP SOCIAL LEADERS TO ADVANCE LGBTQI+ DIGNITY AND RIGHTS

The Alliance will provide LGBTQI+ and other leaders with the tools necessary to advance social change, generate an environment for repealing laws criminalizing LGBTQI+ people, and reduce violence, discrimination, and stigma. The Alliance will combine its partners' wide-ranging expertise to provide support in the following areas: leadership skills training, communications, social change strategic advising, and supporting private-sector leaders to be effective agents for change.

#### FORM NETWORKS OF KEY STAKEHOLDERS TO FOSTER SOCIAL CHANGE

Networks of key civil society, governmental, and corporate stakeholders are a crucial and proven tool to support movements and successfully promote advocacy agendas. The Alliance's partners will facilitate local LGBTQI+ movements to build relationships key to moving public opinion toward decriminalization and reducing violence, discrimination, and stigma against LGBTQI+ people.

#### **OUR APPROACH**

Grantmaking is at the heart of the Alliance's approach. The Alliance's activities will be implemented through grants to local partners, with the goal of awarding 25 percent of grants to groups led by intersex and transgender individuals. Grant development and awarding will be guided by three core principles—Do No Harm, Nothing About Us Without Us, and data-driven interventions. The Alliance will make grants to organizations that:

- Are led by and for LGBTQI+ communities
- Have active participation and leadership from the communities they work with and represent
- Are inclusive and reflect the diversity of the geographic region in which they work
- Develop leadership and build the capacity of LGBTQI+ people and communities to achieve positive social change
- Submit proposals that effectively respond to the objectives of the call for proposals and are likely to achieve the results envisioned

An important element of the Alliance's grantmaking support is to build each grantee's human and/or institutional capacity. Capacity-building and strengthening activities will be tailored based on the partners' needs and priorities.

The Alliance can be contacted through Outright International at alliance@outrightinternational.org

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